Lane County Board of Commissioners Economic Update

Henry Fields

Lane & Douglas Workforce Analyst, Oregon Employment Department

December 10th, 2024

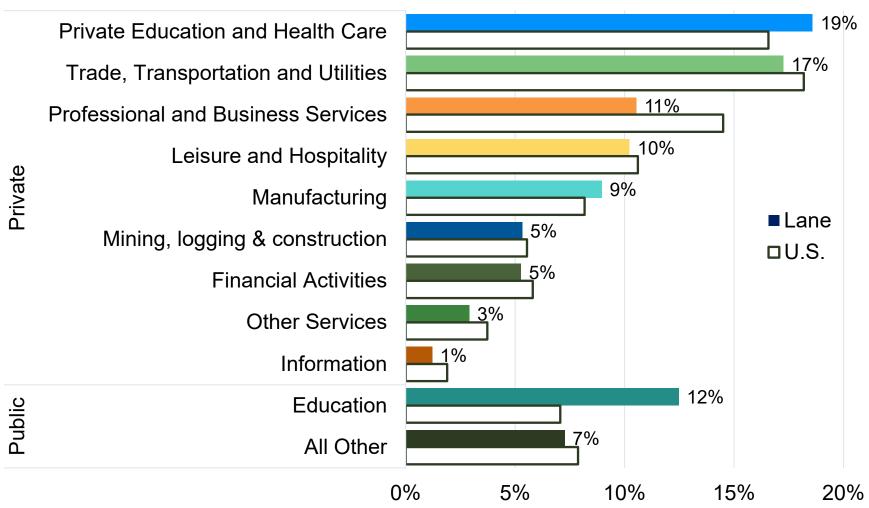


What are Lane's key sectors?



Lane has a diverse economy with multiple base industries

Employment by Industry, Apr. 2024 Not Seasonally Adjusted



Greater concentration in:

- Private education and health care
- Manufacturing
- Public education

Less concentration in:

- Professional services
- Information



Lane Workforce Partnership's sector strategies approach

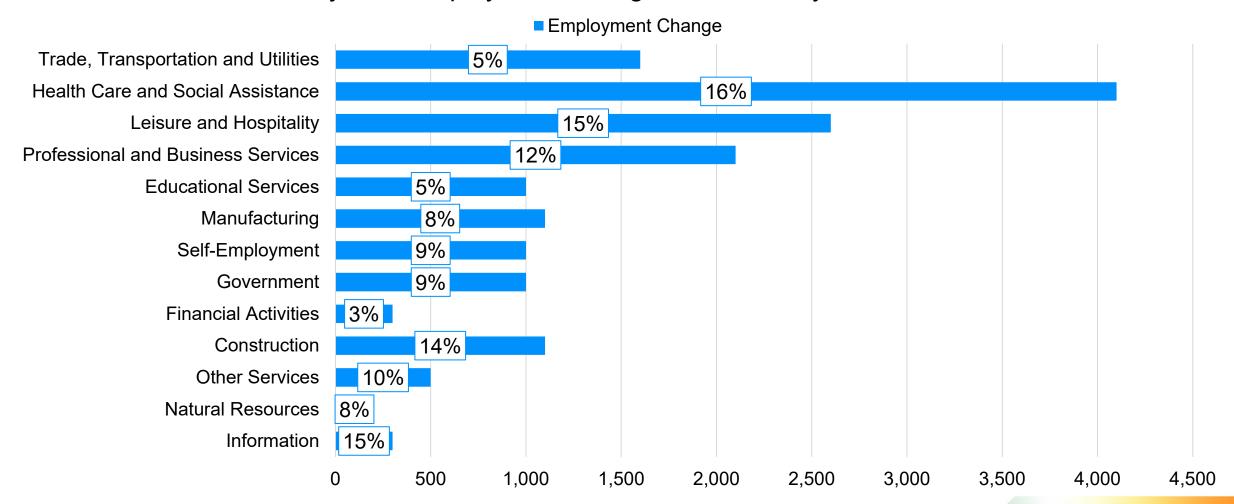
Employment and Wages in Lane County Sectors, Annual Average 2023

Industry	Establishments	Annual Average Employment	Total Wages	Average Wage
All Industries	14,202	157,204	8,853,706,374	\$56,320
Bioscience	190	1,473	\$131,197,575	\$89,068
Child Care	146	1,030	\$31,296,005	\$30,392
Construction Aggregate	1,331	8,188	\$544,377,367	\$66,485
Creative Sector	716	3,477	\$193,074,860	\$55,525
Food and Beverage	188	4,291	\$238,671,063	\$55,621
Health Care	1,167	21,782	\$1,576,768,392	\$72,389
Leisure and Hospitality	1,293	18,410	\$466,293,129	\$25,329
Tech	749	3,714	\$368,701,170	\$99,273
Transportation	211	2,548	\$143,975,137	\$56,505
Wood Products	223	5,818	\$386,699,636	\$66,466

Source: Oregon Employment Department, Quarterly Census of Employment and Wages

All major industries are projected to add jobs over 10 years

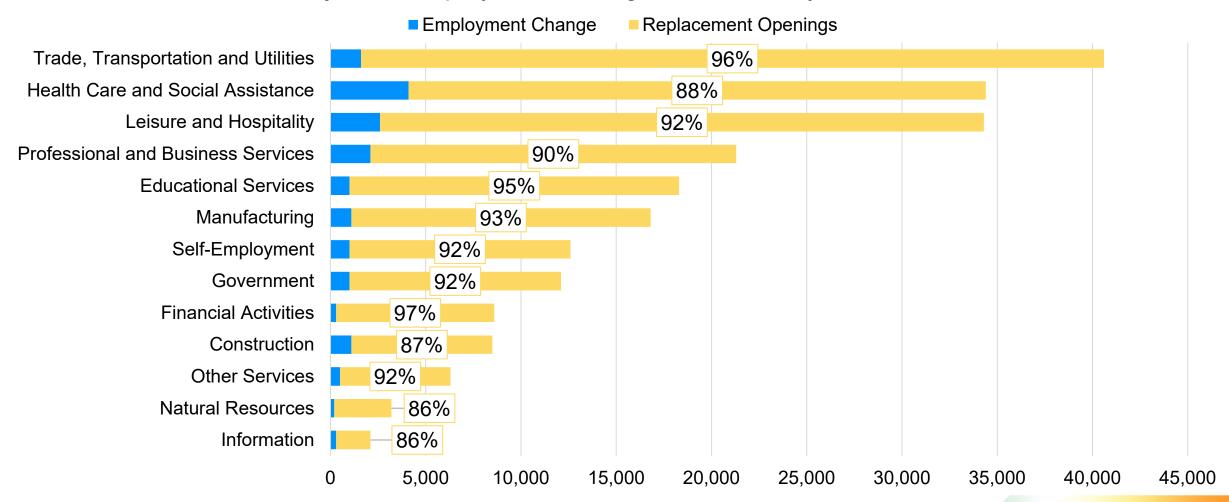
Projected Employment Change, Lane County 2022-2032





Most job openings are due to replacement needs

Projected Employment Change, Lane County 2022-2032



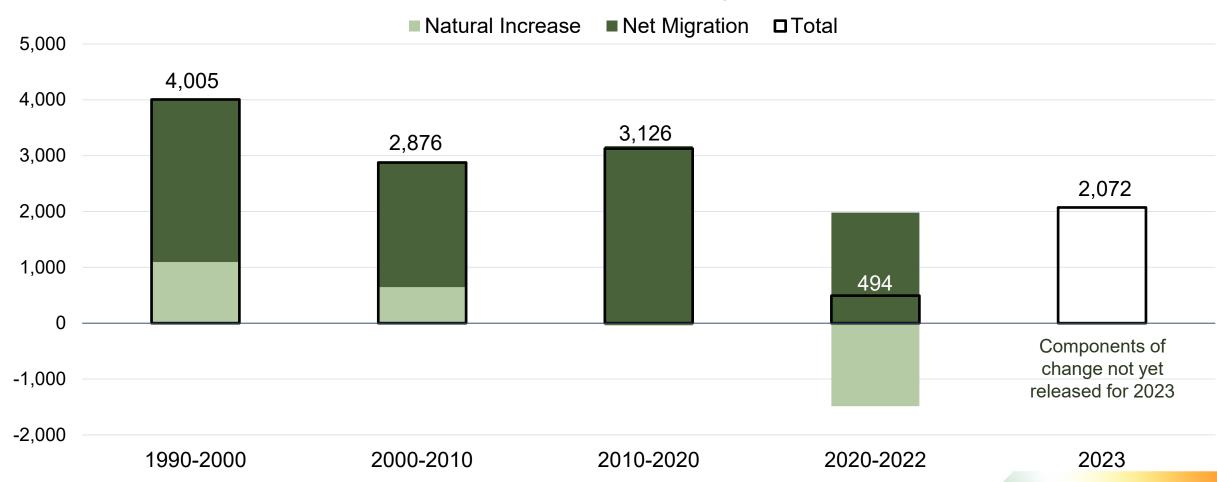


What demographic trends impact Lane's workforce?



Lane depends on migration for population growth







The workforce continues aging, in Oregon and the U.S.

Oregon Jobs in 2022	All Workers	Age 55+	% Age 55+
All Sectors	1,908,164	455,792	24%
Agriculture, Forestry, Fishing and Hunting	52,269	17,026	33%
Mining, Quarrying, and Oil and Gas Extraction	1,787	574	32%
Real Estate and Rental and Leasing	30,756	8,795	29%
Utilities	8,025	2,230	28%
Other Services	65,394	17,780	27%
Public Administration	75,343	20,117	27%
Wholesale Trade	77,229	20,205	26%
Educational Services	144,633	37,806	26%
Manufacturing	188,469	49,178	26%
Transportation and Warehousing	80,059	20,392	25%
Finance and Insurance	55,032	13,480	24%
Health Care and Social Assistance	284,182	69,324	24%
Retail Trade	209,208	47,907	23%
Administrative and Waste Services	108,487	24,775	23%
Construction	122,998	28,005	23%
Professional, Scientific, and Technical Services	111,361	24,248	22%
Arts, Entertainment, and Recreation	29,817	6,345	21%
Management of Companies and Enterprises	51,883	10,705	21%
Information	41,014	7,684	19%
Accommodation and Food Services	170,218	29,216	17%

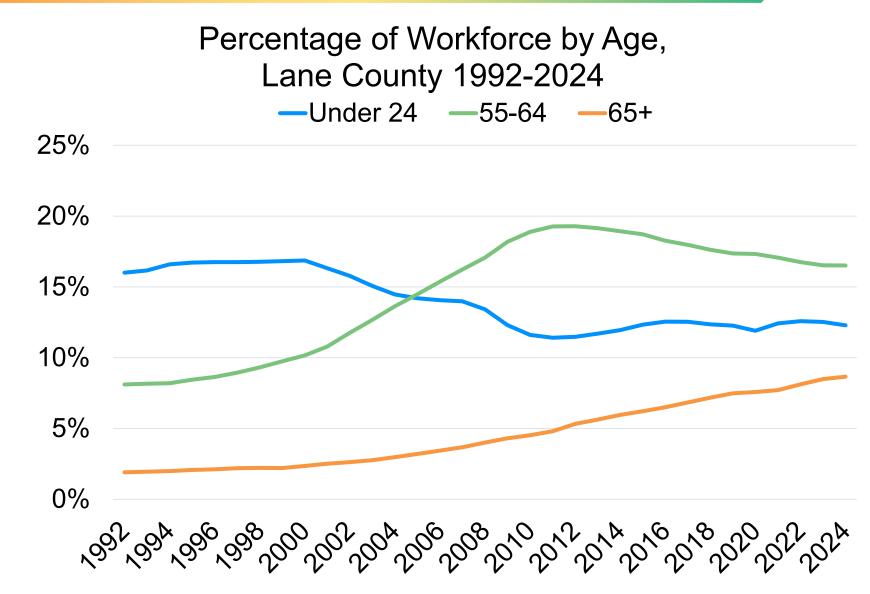
In the early 1990s, one out of 10 jobs was held by a worker age 55 or older.

By 2022, nearly one-fourth of all jobs in Oregon and the U.S. were held by workers 55+ years old.

Source: U.S. Census Bureau Quarterly Workforce Indicators



There are fewer young workers in Lane, and more workers 65+



Declining workforce participation for young people is multifaceted, and replicated nationwide.

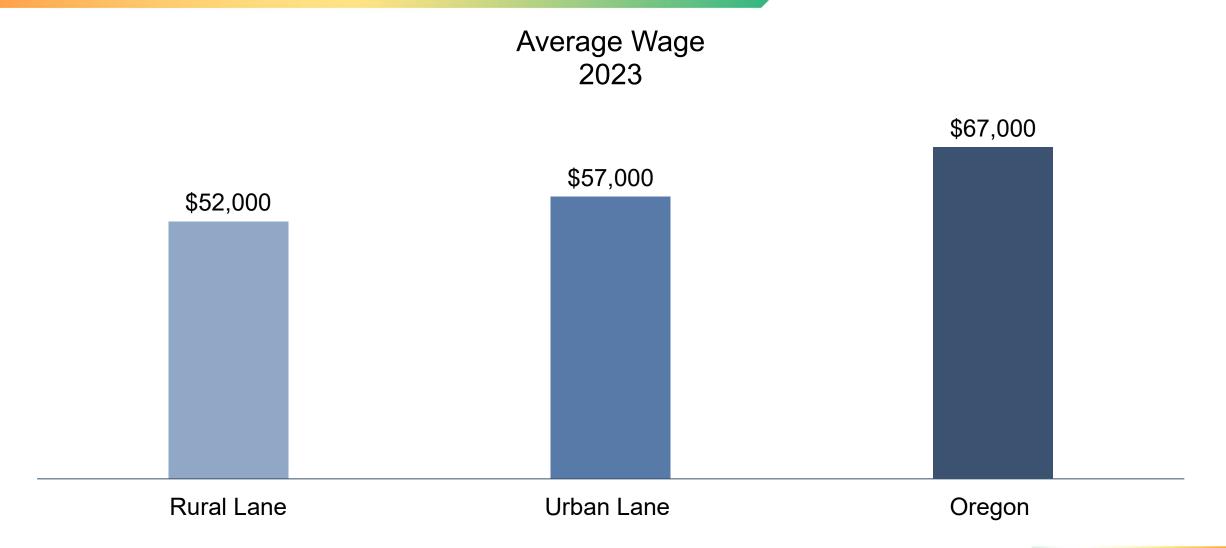
The number of older workers is also not unique to Lane, and represents a growing segment of the population as well as cost pressures and voluntary choice.



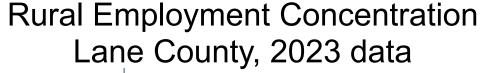
What differences exist between rural and urban Lane County?

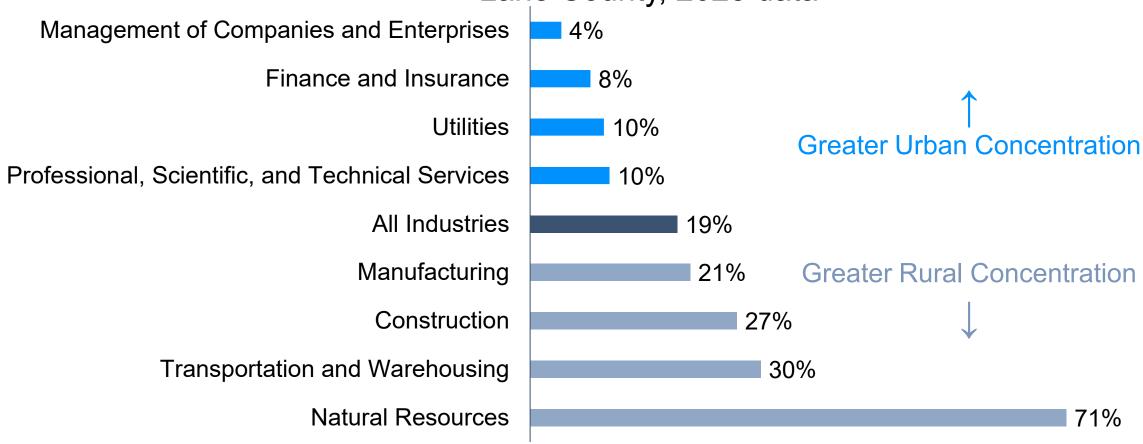


Rural Lane County has lower average wages



Certain industries are clustered in urban areas





Source: Oregon Employment Department, Geocoded QCEW data "Urban" in this analysis is considered to be within the Eugene and Springfield UGB

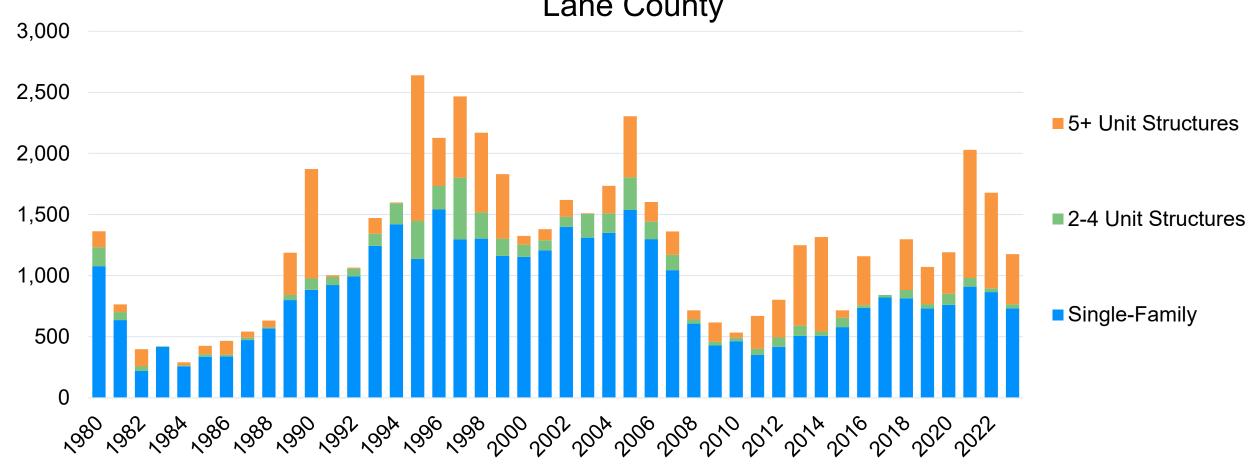


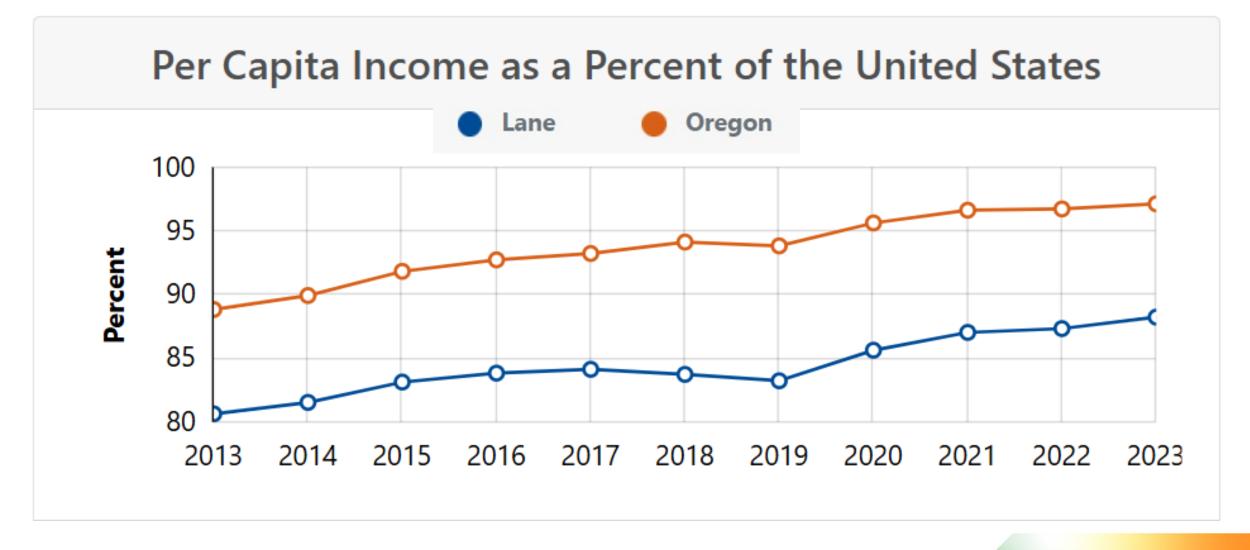
What is the state of housing affordability in Lane County?



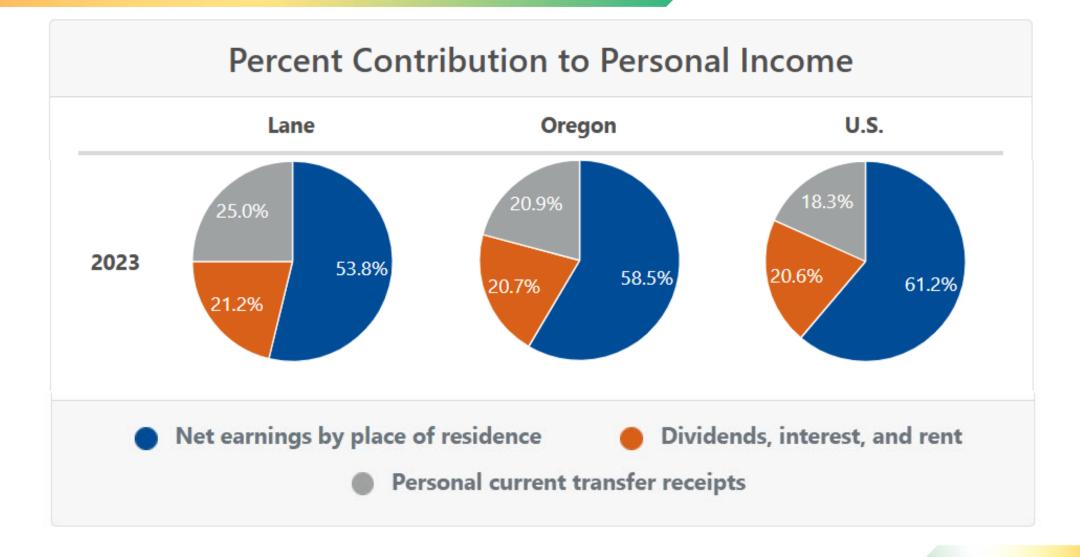
Housing construction lags population growth in recent years



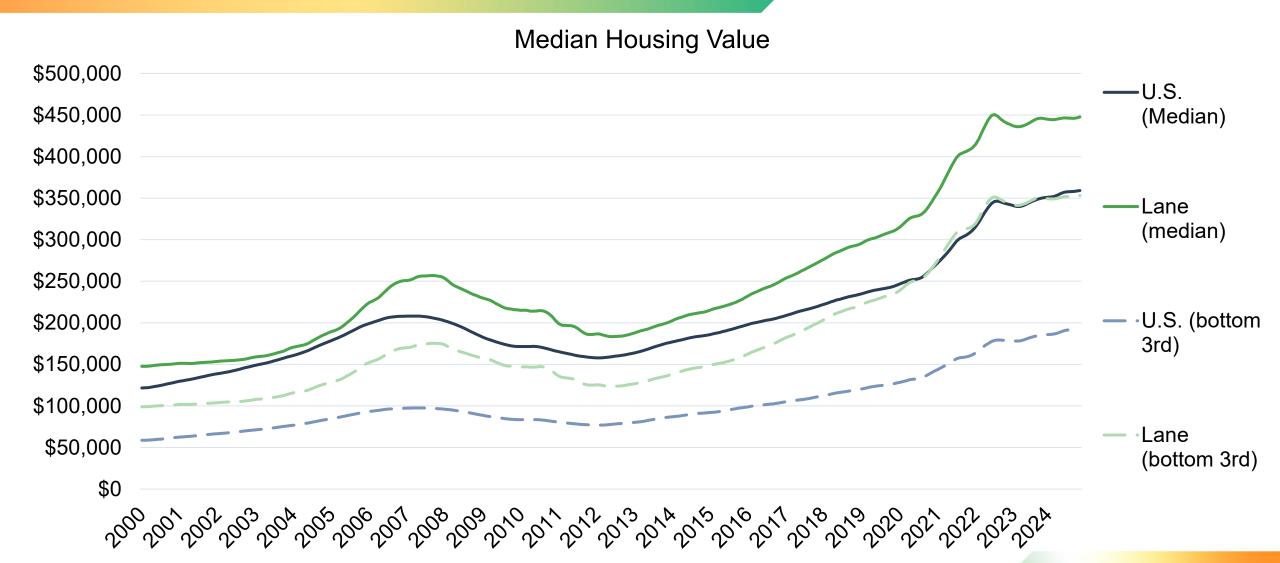




The income gap with the U.S. persists but has shrunk in the last 10 years



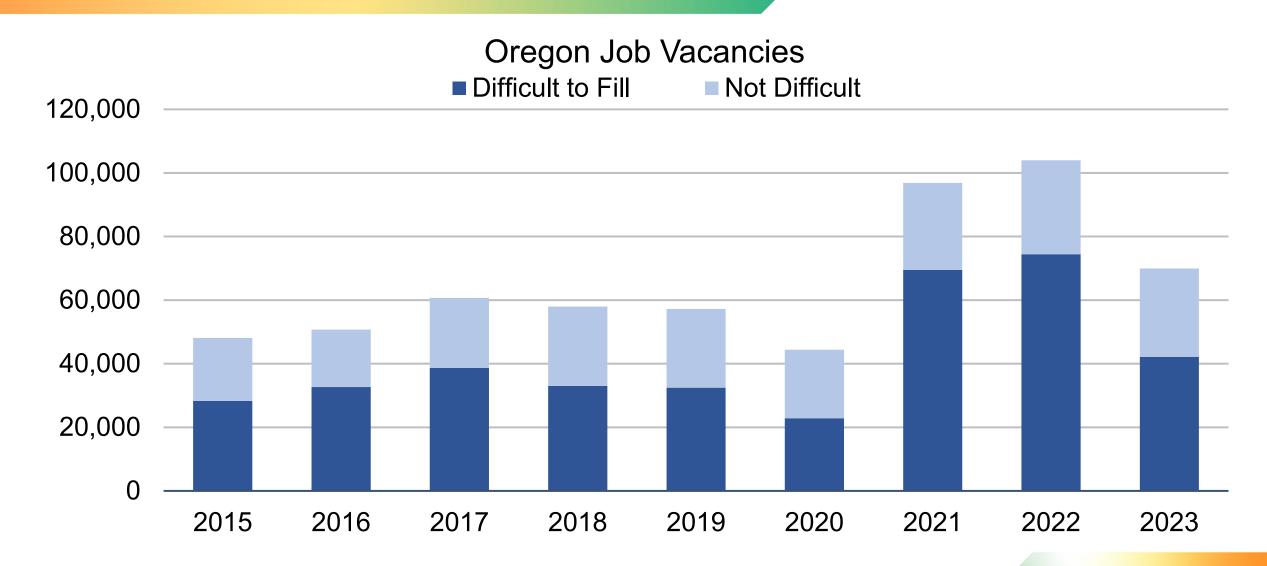
Housing costs have risen, particularly on the affordable end



How difficult is it for businesses to find workers?



2023 saw fewer job vacancies, but still elevated



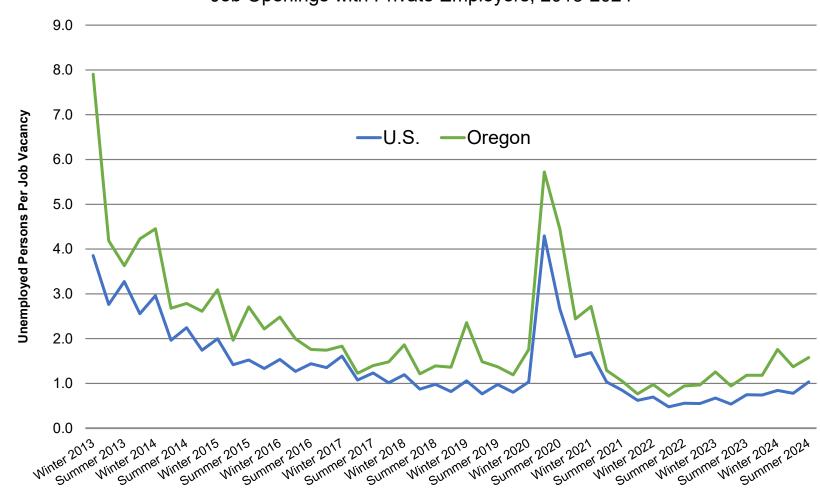


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The labor market remains relatively tight

U.S. and Oregon Unemployed to Job Vacancy Ratios Rising Slowly after Record Lows

Job Openings with Private Employers, 2013-2024

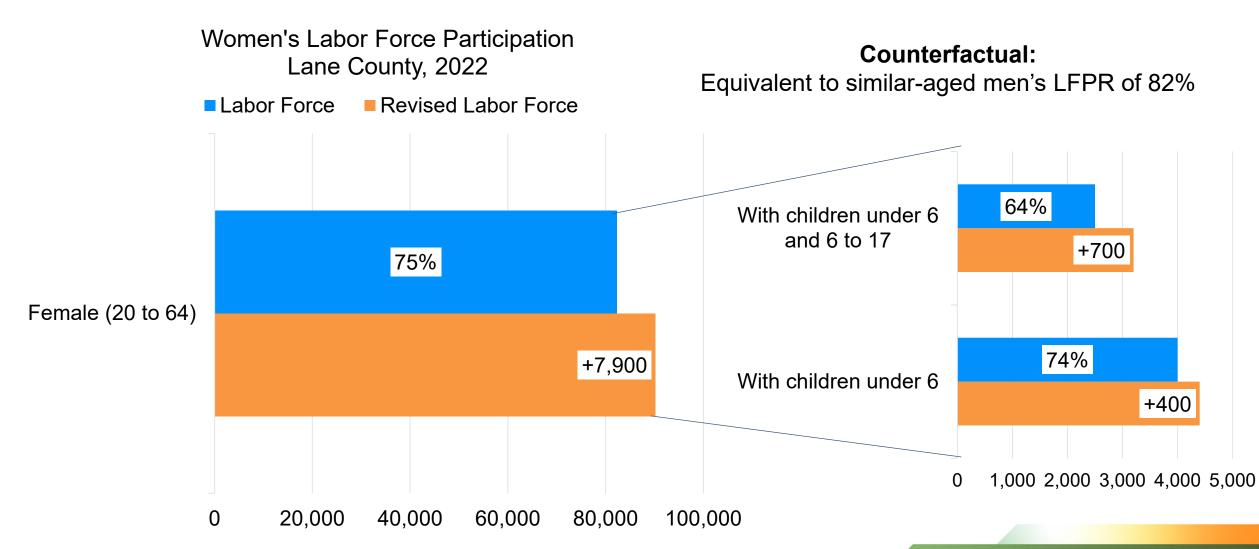


The U.S. ratio was 1.0 in July 2024, its 12th straight quarter at or below 1.0. It reached 4.3 in April 2020 after several years around 1-to-1.

Oregon had about 3 unemployed for every 2 job openings (ratio of 1.6) in summer 2024, still much lower than the peak of 5.7 in May 2020.



Who's in the labor force, and who could be?



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Recent Publications and Presentations



Additional Slides

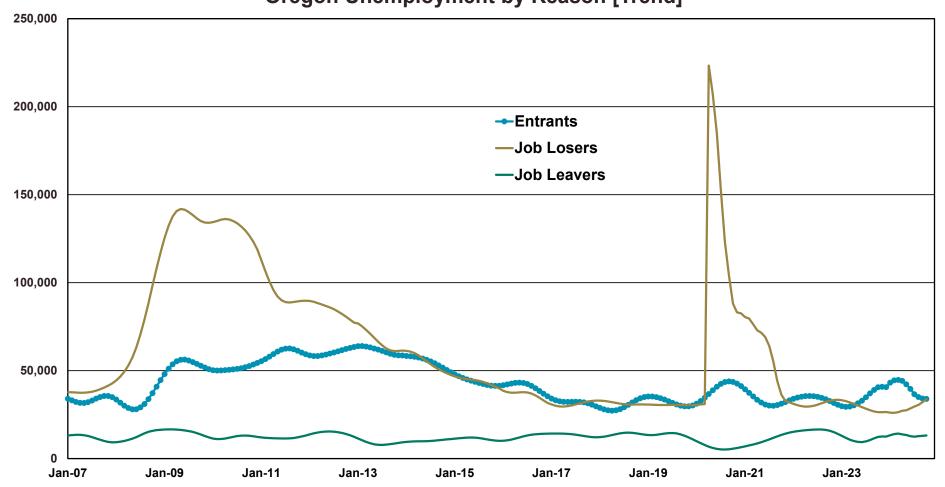


Unemployment and Labor Market



Why are Oregonians unemployed?





New or returning to the workforce 33,900 (42%)

Lost job 33,700 (42%)

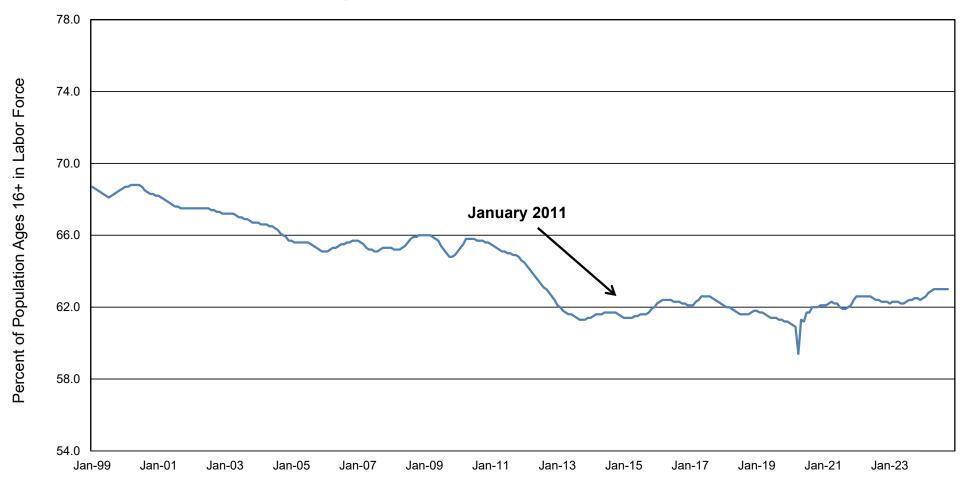
Left job voluntarily 13,200 (16%)

Source: Oregon Employment Department, Current Population Survey



Oregon's labor force participation rate was 63.0% in October.

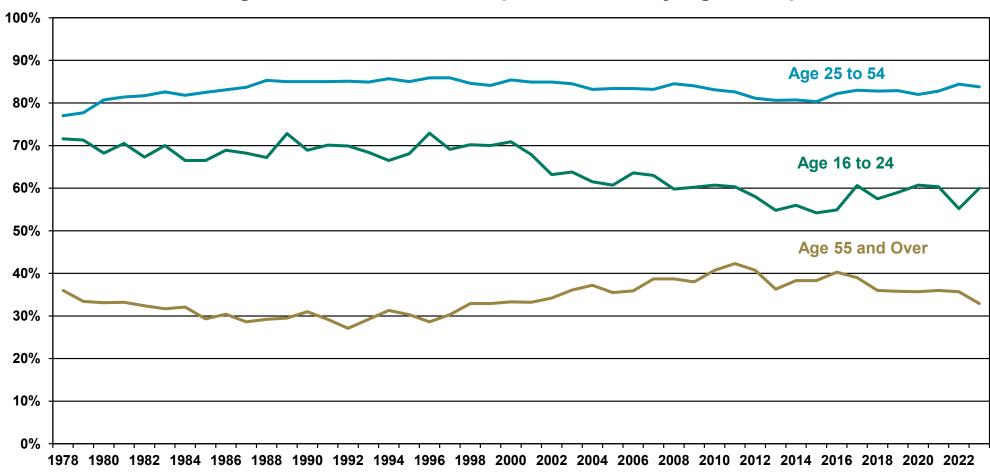
Oregon Labor Force Participation Rate

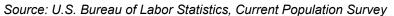


Source: Oregon Employment Department, Local Area Unemployment Statistics

Labor force participation rates by age

Oregon Labor Force Participation Rates by Age Group





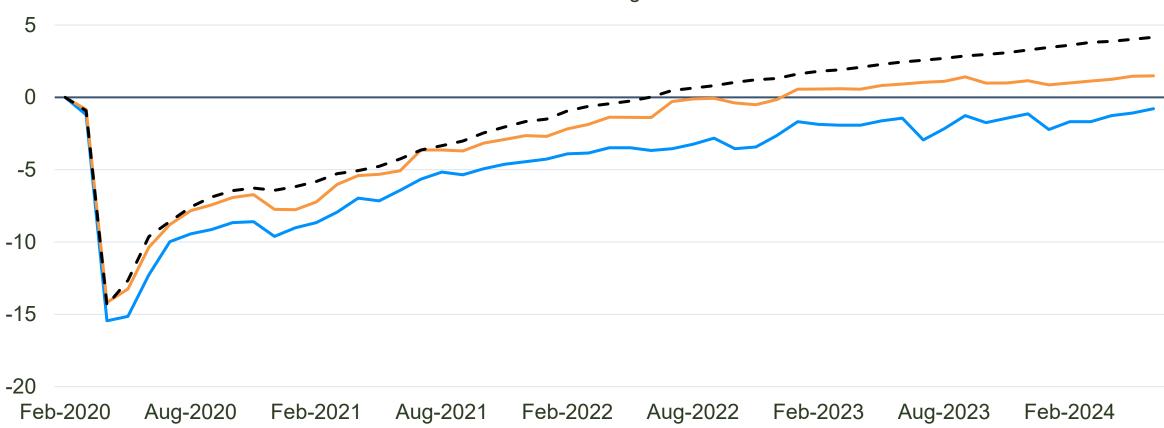
Employment Trends



Oregon and Lane County are lagging the U.S. jobs recovery

Job Recovery from COVID Recession Total Nonfarm Employment Index, Feb. 2020 = 0

—Lane —Oregon -- U.S.



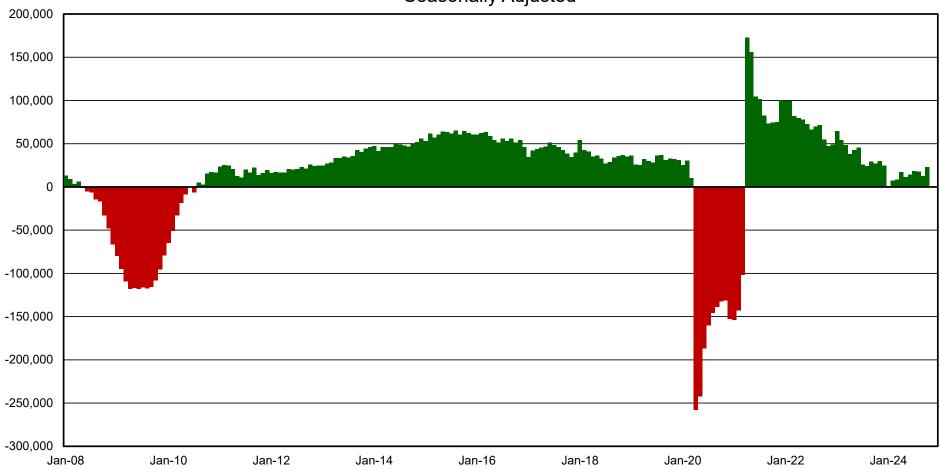




Employment grew by 22,700 jobs from October 2023 to October 2024.

Oregon's Year-Over-Year Job Growth/Decline

Seasonally Adjusted

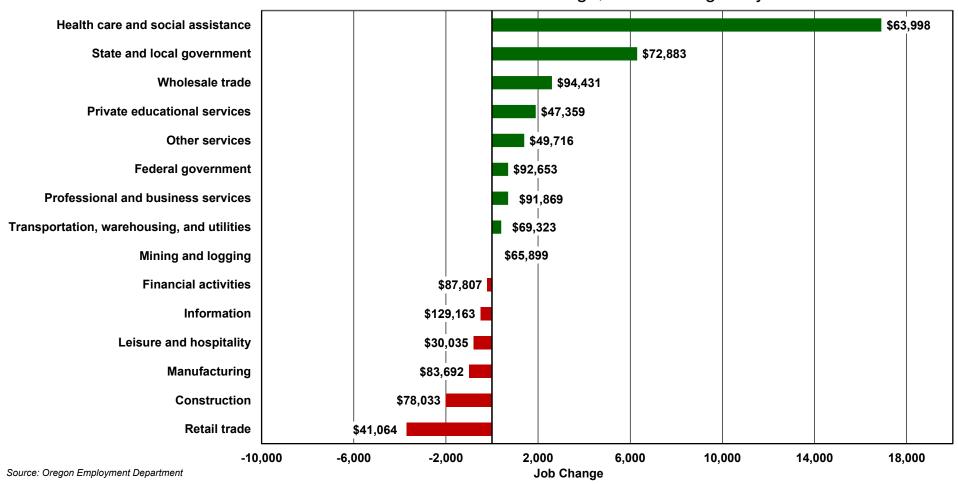


Source: Oregon Employment Department, Current Employment Statistics

Many broad sectors of Oregon's economy have gained jobs over the past year.

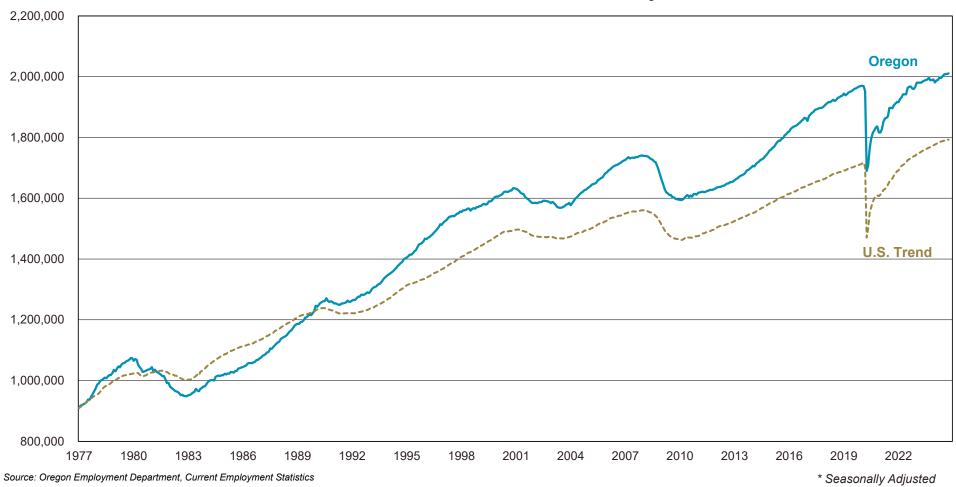
Oregon Job Change and Average Pay by Industry

October 2023 - October 2024 Job Change, 2023 Average Pay



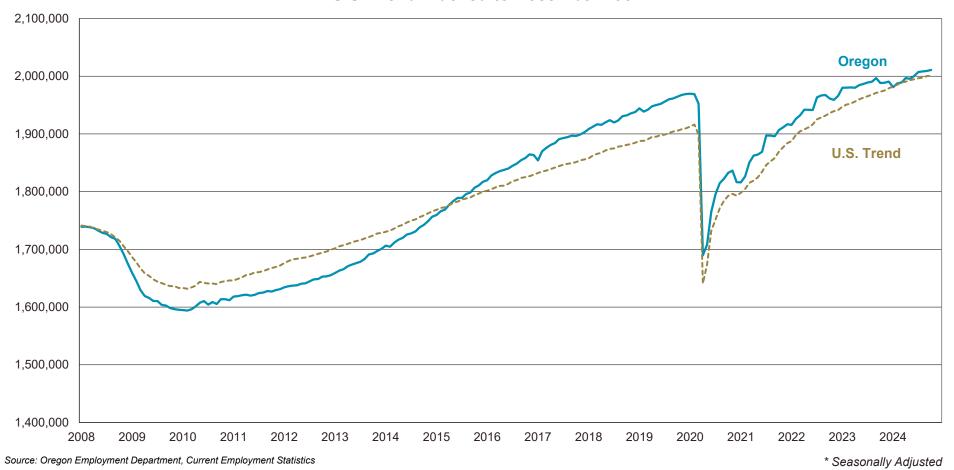
In the longer-term, Oregon has a track record of greater job growth than the U.S.

Oregon and U.S. Employment Trends*
1977 to Current: U.S. Trend Indexed to January 1977

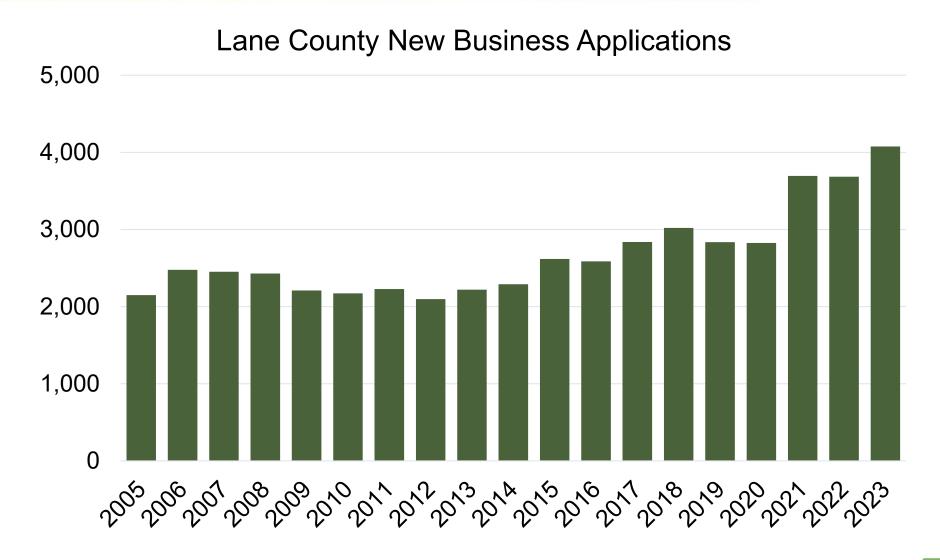


...But that trend has reversed in recent years.

Oregon and U.S. Employment Trends*
December 2007 to Current:
U.S. Trend Indexed to December 2007



New business formation is stronger than it has been in decades



Declining percentage of business applications are "high propensity"

Article:

https://qualityinfo.org/we b/guest/-/startup-boomcontinues-in-lanecounty-and-beyond

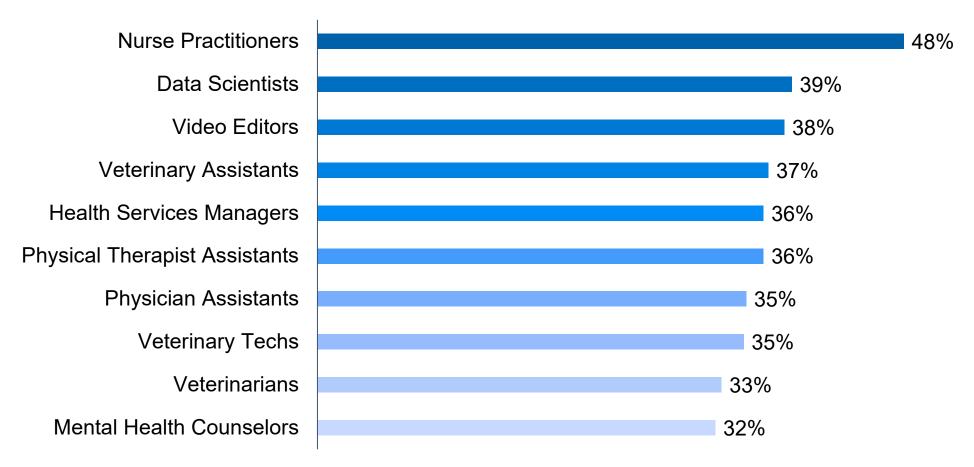


In Demand Occupations



The fastest growing jobs are skewed towards health and tech

Fastest Growing Jobs 2022-2032 Lane County occupations employing 50+ in 2022



Occupations on average are projected to grow 10% during this time

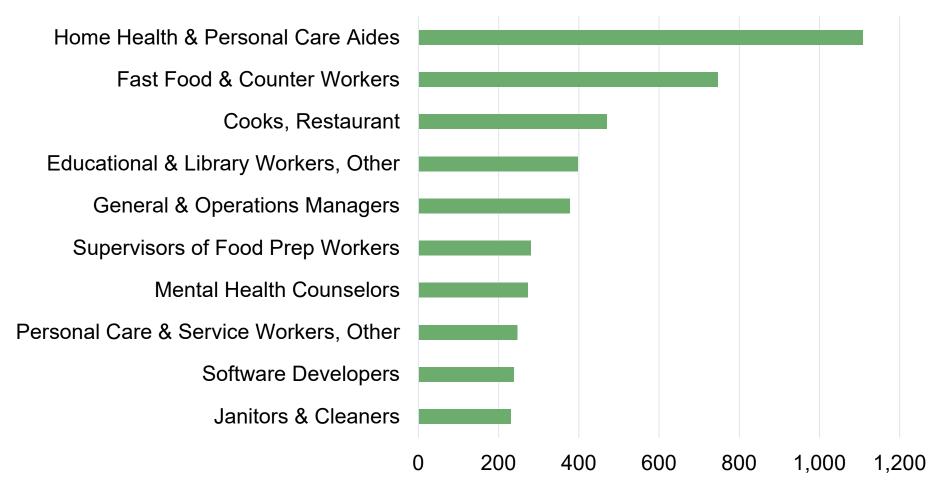
Vet Assistants, Vet
Techs, and PT
Assistants only
occupations on this list
with competitive entry
level education of AA or
less

Source: Oregon Employment Department, 2022-2032 Occupational Employment Projections



While jobs with the *most growth openings* are more varied

Lane County occupations with the most growth openings, 2022-2032



Educational requirements are more varied in this group

Four of 10 have competitive entry level education of a Bachelor's degree

Source: Oregon Employment Department, 2022-2032 Occupational Employment Projections



Specific Industries



Wood products are a cornerstone industry in Lane

Employment and Wages in Lane County, Annual Average 2023

Industry	Employment	Total Wages	Average Wage	
All Sectors	157,204	\$8.9 Billion	\$56,320	
Wood Products	5,818	\$390 Million	\$66,466	

Wood Products represents:

3.7% of local employment

4.4% of local wages

\$10,000 higher average wage per worker

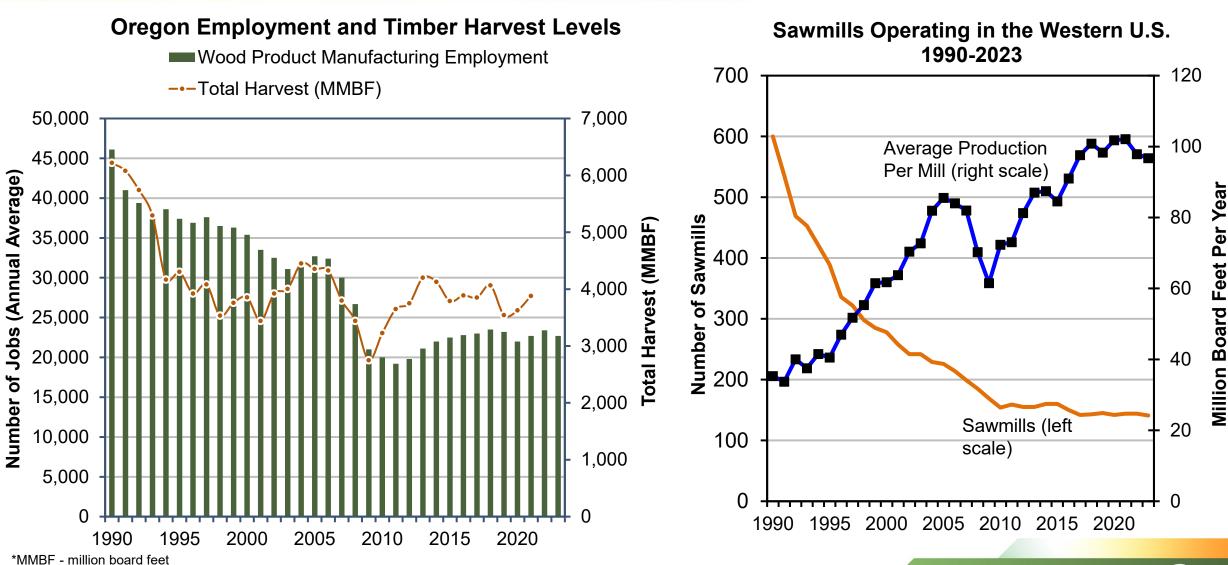
Wood Product Manufacturing has a location quotient (or employment concentration) of 8.5

More jobs in that sector here than L.A. or Seattle metro areas

Source: Bureau of Labor Statistics and Oregon Employment Department, Quarterly Census of Employment and Wages



Wood product manufacturing is more concentrated and less labor intensive



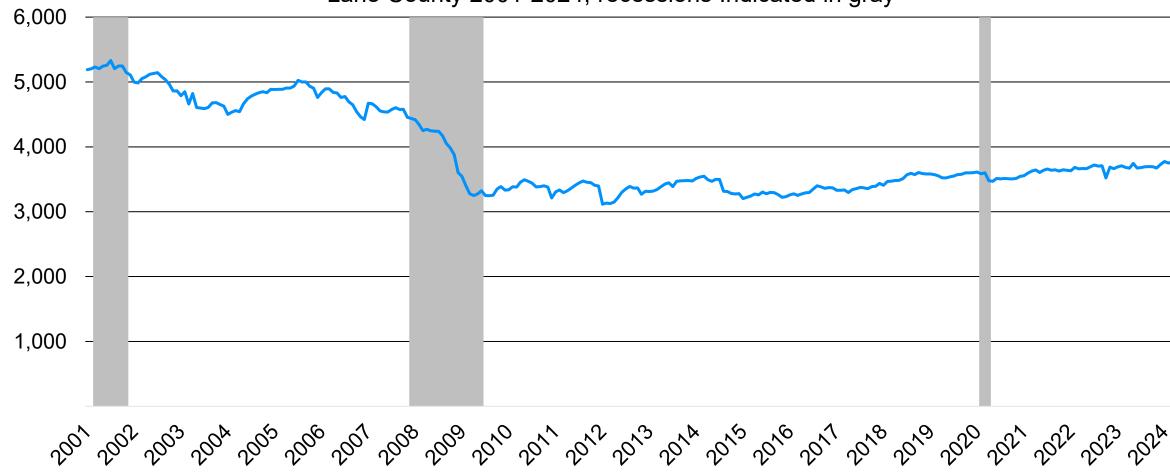
Source: Oregon Employment Department, Oregon Dept. of Forestry, and Western Wood Products Association

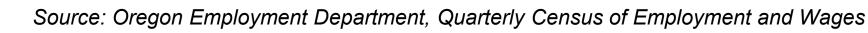


Employment declined steeply during the 2008 recession

Wood Products Manufacturing Employment

Lane County 2001-2024, recessions Indicated in gray

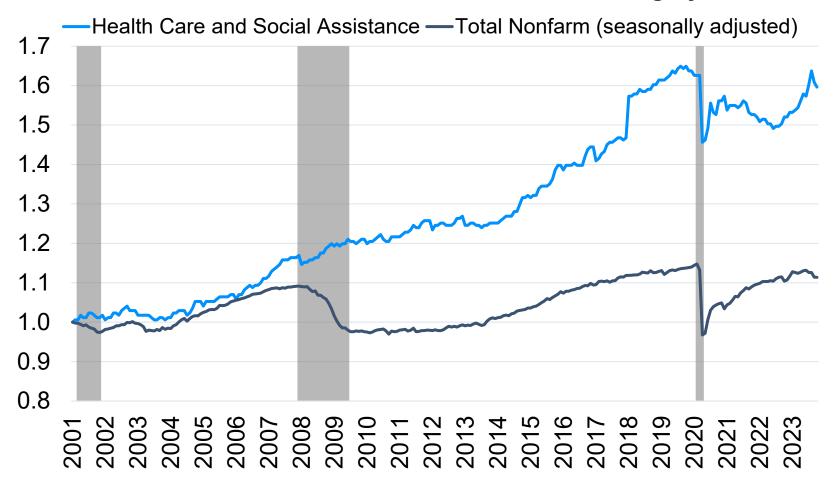






Unlike in previous recessions, health care struggled in 2020

Indexed Employment, Lane County Jan. 2001 = 1, U.S. Recessions indicated in gray



Source: Oregon Employment Department, Current Employment Statistics

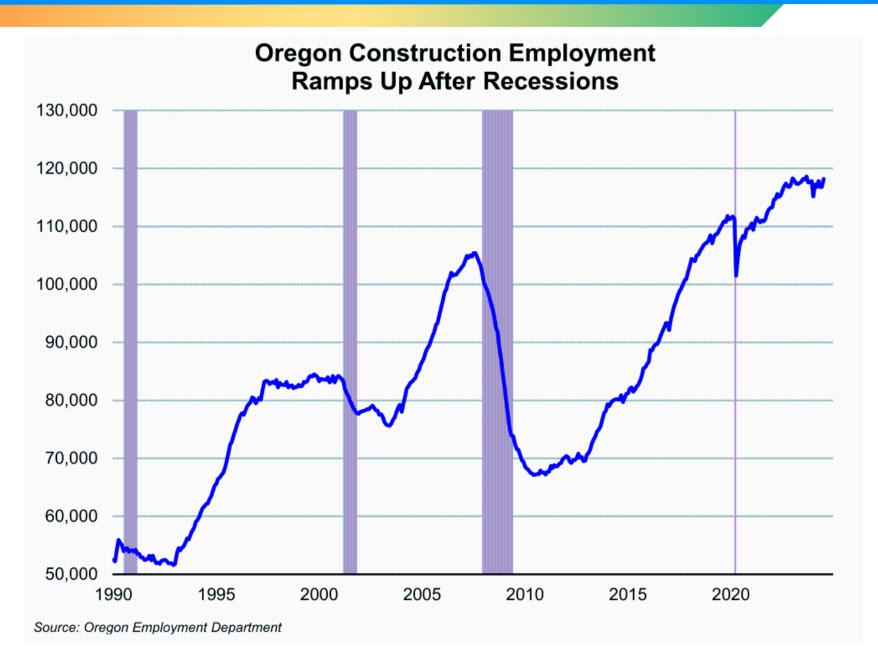
Recessions

Total Employment vs. Health Care

Note: Jan. 2018 series break due to reclassification of home health care workers



Statewide, construction is near its record high



Oregon Construction employment at or near record high for about the last 24 months

As a percentage of total employment construction is about 6%. That was as low as 4% in 2010.



Construction jobs have been harder to fill than average

Job Vacancies by Percentage Difficult to Fill Oregon, 2023

		_			Require	_	
		Average Hourly	Full-time	Permanent	Education	Require Previous	Difficult to
Industry	_Vacancies_	Wage	_Positions_	Permanent Permanent Permanent	Beyond _High School_	_Experience_	Fill
Transportation, warehousing, and utilities	1,643	\$24.22	93%_	99%	50%	68%	81%
Construction	5,845	\$29.70	98%	97%	41%	75%	73%
Other services	3,650	\$25.96	79%	96%	55%	66%	73%
Natural resources and mining	1,736	\$19.90	80%	56%	15%	52%	72%
Manufacturing	6,338	\$22.87	87%	97%	20%	60%	69%
Health care and social assistance	19,499	\$27.32	82%	99%	58%	57%	62%
Leisure and hospitality	8,131	\$17.00	57%	89%	6%	46%	62%
All Industries	72,815	\$25.13	82%	94%	39%	58%	61%
Management, administrative, and waste services	7,567	\$23.95	85%	92%	30%	46%	59%
Retail trade	6,378	\$19.99	76%	92%	13%	44%	50%
Financial activities	2,047	\$23.61	93%	92%	35%	61%	50%
Wholesale trade	2,726	\$22.22	93%	97%	36%	54%	46%
Professional, scientific, and technical services	5,324	\$36.21	92%	98%	85%	80%	46%
Information	1,219	\$34.63	84%	86%	49%	81%	41%
Private educational services	691	\$30.03	76%	99%	74%	81%	38%

Employment Department

For particular skilled trades, that's even higher

Construction and Allied Occupations in Oregon With the most difficult to fill Job Vacancies, 2023

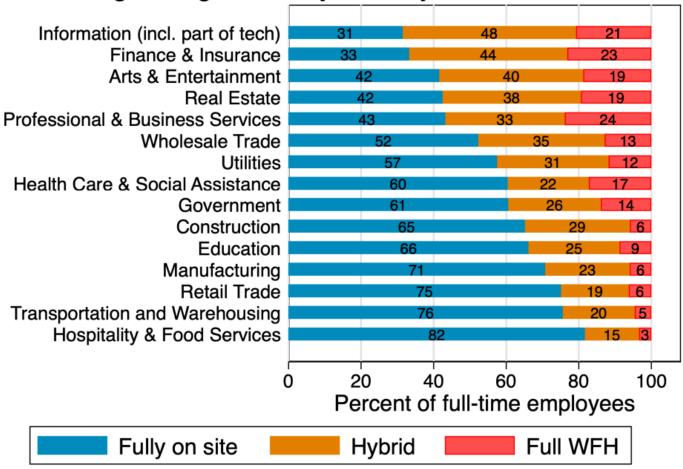
		Full-time	Permanent	Difficult-to-Fill	
Occupation	Vacancies	Positions	Positions	Vacancies	
Tree Trimmers and Pruners	168	100%	100%	100%	
Brickmasons and Blockmasons	107	91%	91%	100%	
Cost Estimators	222	100%	100%	95%	
Carpenters	859	97%	97%	90%	
Crossing Guards and Flaggers	144	29%	31%	89%	
Roofers	116	100%	79%	86%	
Heavy and Tractor-Trailer Truck Drivers	1,753	97%	98%	86%	
Bus and Truck Mechanics and Diesel Engine Specialists	565	100%	100%	86%	
Plumbers, Pipefitters, and Steamfitters	539	100%	100%	85%	
Operating Engineers and Construction Equipment Operators	176	100%	88%	72%	
HVAC Mechanics and Installers	692	100%	100%	69%	
Cement Masons and Concrete Finishers	118	95%	95%	65%	
Construction Laborers	1,224	94%	91%	63%	
All Occupations	72,815	82%	94%	61%	
Electricians	679	97%	100%	54%	
Painters, Construction and Maintenance	151	100%	100%	48%	
Construction Managers	145	100%	100%	35%	

Changing Work Patterns



Work from home continues to shape the labor and housing market

Working Arrangements by Industry Mar to Jun 2024



Top 10 States by Share of Those Working from Home in 2022

Area	Worked from Home		
District of Columbia	33.8%		
Colorado	21.2%		
Washington	20.5%		
Maryland	19.2%		
Arizona	19.2%		
Oregon	19.0%		
Massachusetts	18.4%		
Virginia	18.2%		
Utah	18.0%		
New Hampshire	17.3%		

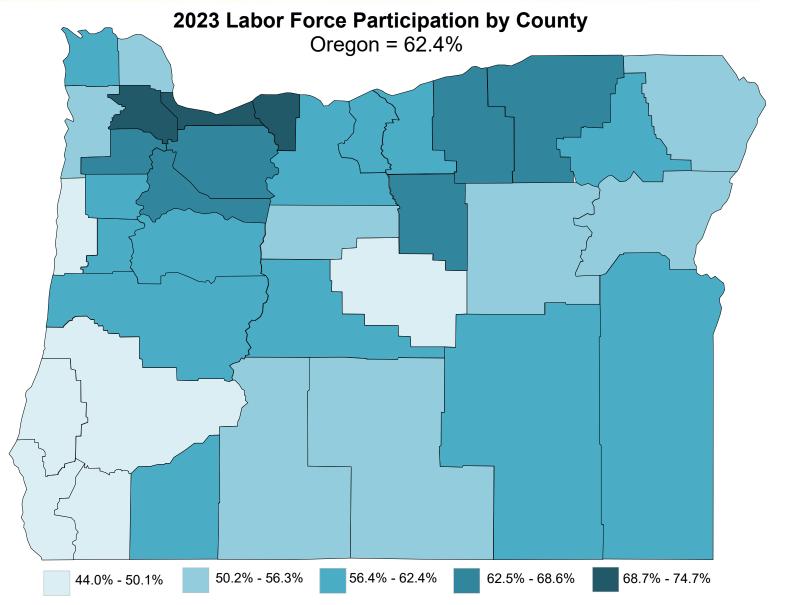
Source: Oregon Employment Department and U.S. Census

Bureau, American Community Survey

Source: Barrero, Jose Maria, Nicholas Bloom, and Steven J. Davis, 2021. "Why working from home will stick," National Bureau of Economic Research Working Paper 28731.



Labor force participation rates (LFPR) vary across Oregon's counties



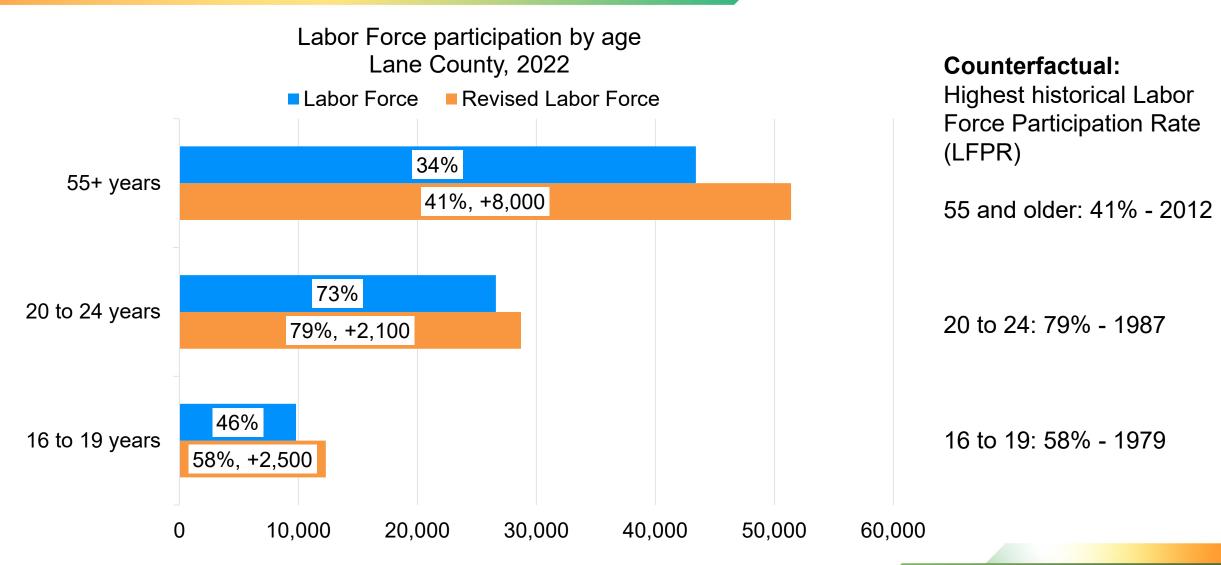
High
Hood River County
74.7%

Lane County 56.6%

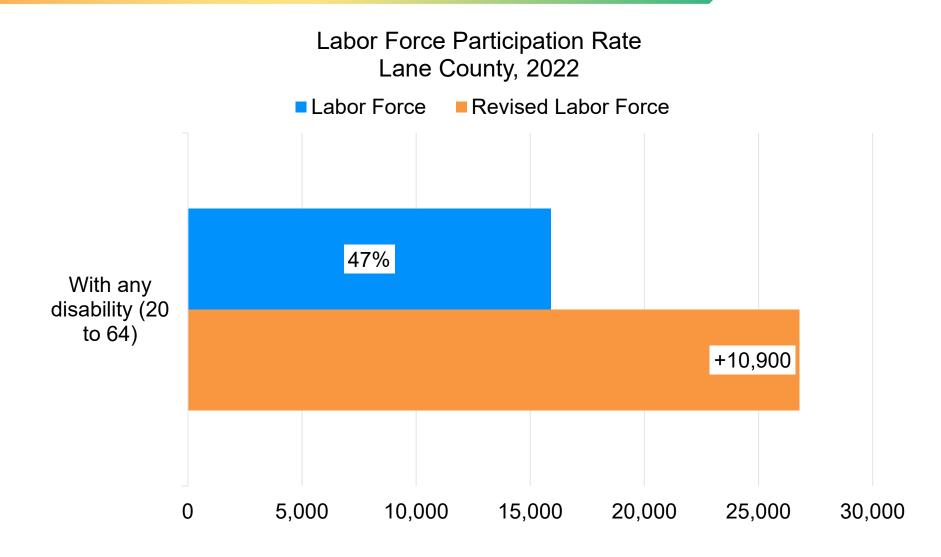
Low Curry County 44.0%



Who's in the labor force, and who could be?



Who's in the labor force, and who could be?



Counterfactual:

Equivalent to LFPR of total population in age range (79%)

Source: Oregon Employment Department, U.S. Census Bureau ACS table S2301

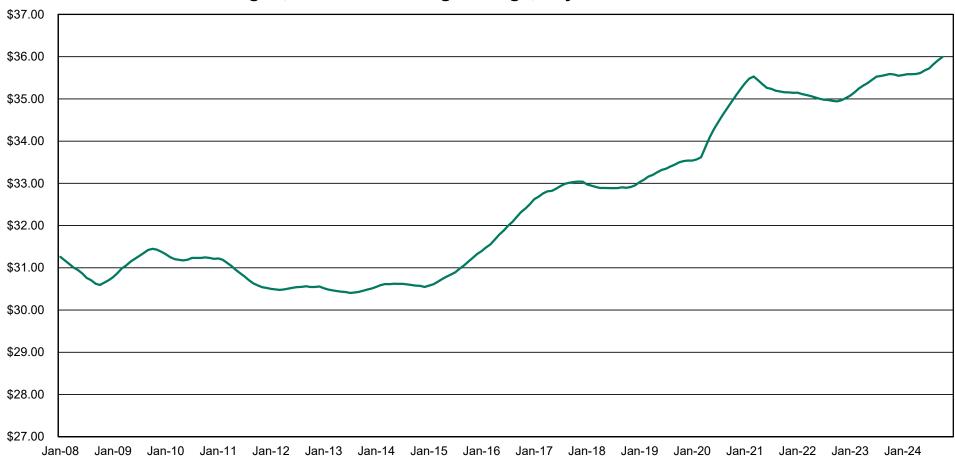


Wages and Wage Gap



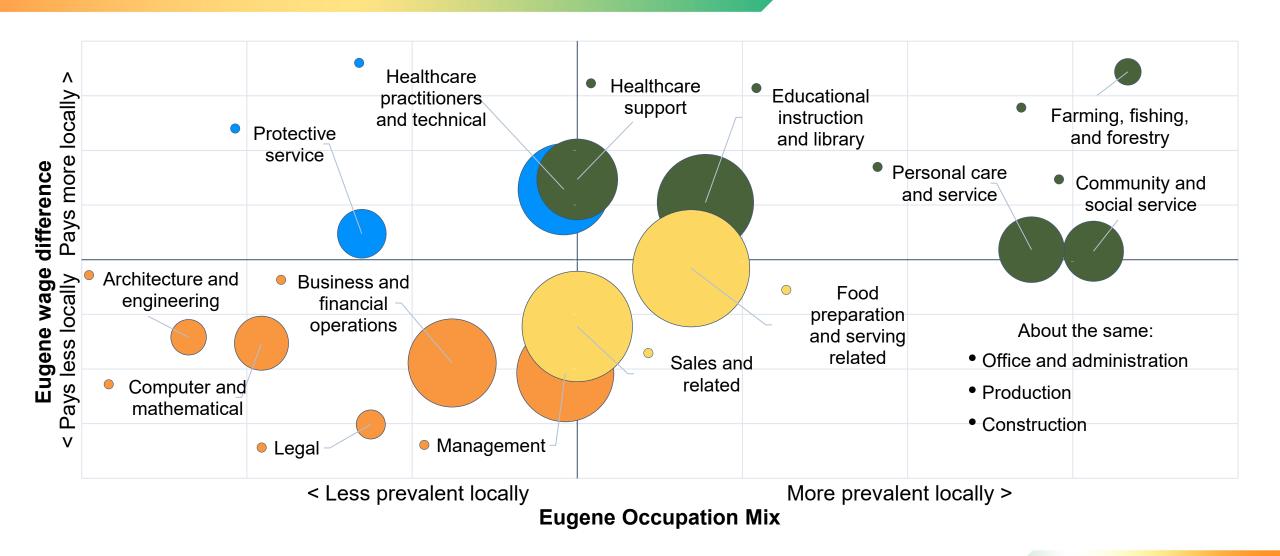
Real average wages for private nonfarm jobs increased slightly in recent months.

Average Hourly Earnings
Oregon, 12-Month Moving Average, Adjusted for Inflation



Source: Oregon Employment Department and Bureau of Labor Statistics. The inflation adjustment is calculated using the U.S. CPI-U.

Key contributor to the wage gap: the occupation mix





Attracting and retaining Workers: more benefits, perks, or job flexibility

Share of U.S. Workers With Access to Selected Benefits, by Employer Class Size

	Year	All	Less than 50	50 - 99	100 - 499	500+
	2013	77%	66%	76%	84%	90%
Paid Vacation	2023	79%	71%	76%	86%	91%
	2013	77%	67%	74%	85%	91%
Paid Holidays	2023	80%	73%	75%	86%	92%
Health	2013	70%	53%	69%	83%	89%
Insurance	2023	72%	56%	75%	85%	90%
Retirement	2013	64%	45%	63%	79%	87%
Benefits	2023	70%	53%	71%	83%	91%

Source: Oregon Employment Department and U.S. Bureau of Labor Statistics

Reducing previous work experience requirements – when it's safe to do so – and increasing recruitment intensity are also considerations.



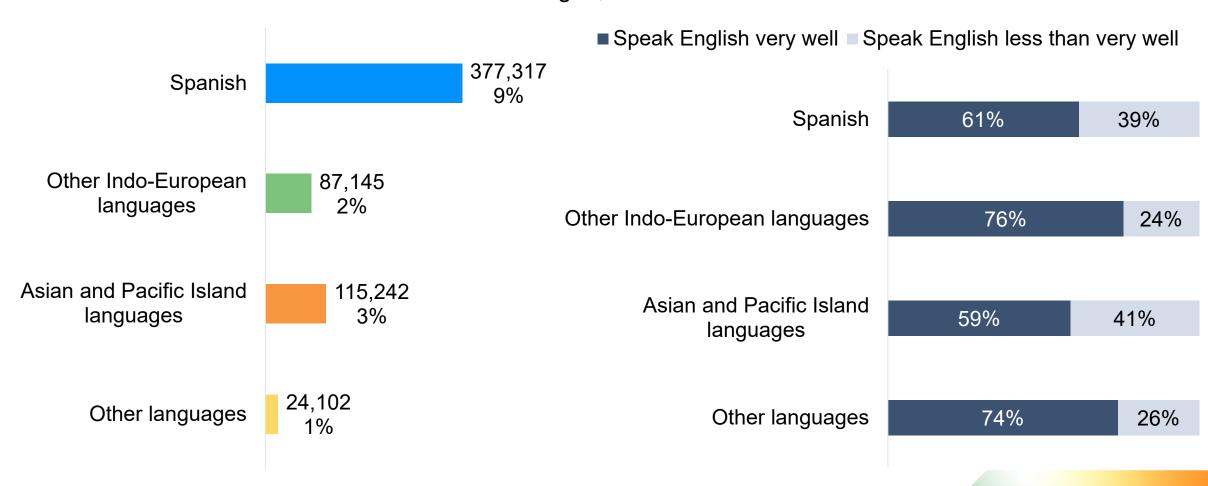
Demographic Changes and Population Dynamics



15% of Oregonians speak a language other than English at home

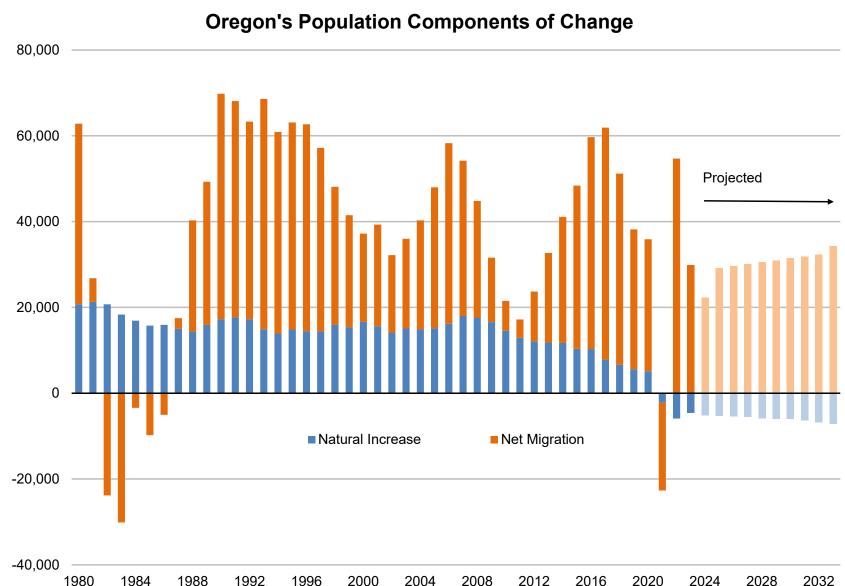
Language Spoken at home (individuals)

Oregon, 2022





Slowing Labor Force Growth: slower population growth



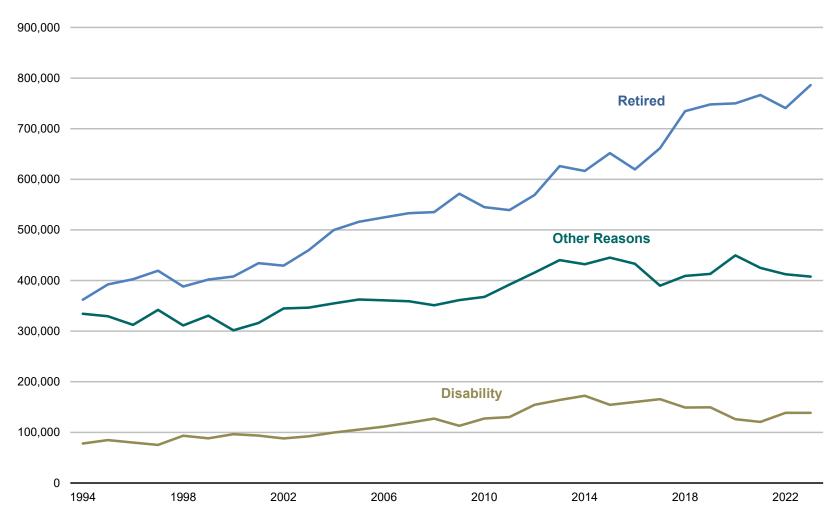
Portland State University estimates show a rebound in 2022, but population growth is projected to be slower in the coming years than historical norms.

2004 2008 2020 2028 1980 1988 1992 1996 2000 2012 2016 2024



Slowing Labor Force Growth: More Retirements

Reasons Oregonians Ages 16+ are Not in Labor Force Annual Average, 1994-2023



Not in Oregon's labor force due to retirement:

- Up 5% since 2019
- Rose by 26% over the past decade



The workforce is diversifying rapidly in recent years

Lane County Net Change in Workers 2001-2023

